

NEW MEXICO PAGEANT OF BANDS
*****29TH YEAR ANNIVERSARY*****
OCTOBER 4TH, 2008 @ WILSON STADIUM

PRICE LISTS FOR PROGRAM ADS

| <u>SIZE</u> | <u>COST</u> | <u>COLOR AD</u> | <u>WIDTH x LENGTH</u> |
|---------------|-------------|-----------------|-----------------------|
| Full Page | \$165 | \$260 | 7.5" x 10" |
| Half Page | \$ 95 | \$160 | 7.5" x 5" |
| Quarter Page | \$ 70 | \$110 | 3.5" x 5" |
| Business Card | \$ 40 | \$ 65 | 3.5" x 2" |

FRIENDS ADS

| | | | |
|--------------------|------|----------|---------------|
| Friends of Pageant | \$20 | one line | 65 characters |
|--------------------|------|----------|---------------|

DELUXE PAGE ADS

| | | | |
|-----------------------|-------|--|------------|
| Inside Front Cover | \$375 | | 7.5" x 10" |
| First Page of Program | \$375 | | 7.5" x 10" |
| Last Page of Program | \$350 | | 7.5" x 10" |
| Inside Back Cover | \$375 | | 7.5" x 10" |
| Outside Back Cover | \$425 | | 7.5" x 10" |

INSTRUCTIONS: Please read carefully. **DEADLINE FOR ADS:** Sept 5 - 08

1. **ALL ADS MUST BE CAMERA READY** – Make a Xerox copy of ad to be sure it is camera ready. (A Xerox copy will show how the ad will appear in the program.) All ads not camera ready will be returned. The ads may also be submitted on a CD. One ad per CD, please.
2. The ad must be the same size as you have ordered.
3. Make checks payable to the students' school band booster organization.
4. Carefully proofread the ad before submission.
5. **Do not staple the ad (holes duplicate). Use a paper clip to attach to order form.**
6. Yellow page ads are acceptable, only when accompanied with a clear white Xerox copy of ad.
7. Ads or business cards with dark print on a light background are acceptable. Dark or red backgrounds are not acceptable. Also, be careful of gold and light colors, especially blue and green tones.
8. Avoid photographs if possible. If using a photo or picture it must be halftone and the correct size.
9. Fill out the summary sheet for your ads completely and carefully. Remember that the title you give the ad on the summary sheet is how it will appear in the program index.
10. **NO Ads pertaining to drugs, alcohol, tobacco, violence, gambling, or politics will be accepted.**

29 YEARS OF PROVIDING OPPORTUNITIES FOR OUR TALENTED STUDENTS